

# Reem Sabry

Company Profile



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**Reem Sabry**<sup>™</sup>  
Global Media Expert



# Meet the Global Media Expert That Manages **Your Success!**





# About

*Reem Sabry is a communications consultant with international repute, working in the media industry for over 15 years in the United Arab Emirates (UAE) with global, regional, and local brands. The former TV presenter has delved into online influencing, as a YouTuber and social media influencer, using her massive following and expertise to spread the message of positivity across platforms.*

*The passion for media relations and the desire to help others, businesses and individuals, to build their identity online on social media, inspired the decision to launch her media training service. Reem seeks to share her wealth of knowledge and experience with as many people as possible, helping her students to learn the tricks and tips of creating an effective PR strategy for traditional and digital media.*



*Her passion for the art and desire to touch lives are palpable in the way she works, pouring her body and soul into every session with a positive attitude towards every category of clients.*

*The alumna of the American University of Sharjah with MA in Translation and Interpreting and BA in Mass Communication offers different categories of services, including media training, PR strategies, and media relations. She also helps others to build their personal identity on social and traditional media, leveraging her diverse experiences across fields.*

*You are only a DM or call away from dominating social and traditional media, as Reem Sabry is always ready to take questions and provide solutions to individuals and organizations across industries.*



# Rise and Shine.



# Our Vision And Mission



# Our Vision

*Reem's vision is to be the top communication consultancy in the Middle East and UAE, making people's and businesses' dreams come true in the media and the UAE market.*

# Our Mission

*Reem works from the heart with a passion for media and the aim of empowering youth in the UAE and the Middle East. This makes us unique. I want to empower Arab youths in media by sharing my knowledge in different ways.*



# Reem Sabry™

Global Media Expert



# What Can Reem Sabry Do For You and Your Business?



One of the most frequent questions that I get is “what can you do for me?”

**The answer is: “what can’t I do for you?”**

*Not only do I have over fifteen years of experience in the fields of marketing, PR and positive relationships in all facets of media, but I am also a media marketing specialist that cares! When you conduct business with my business, I treat you like you are a family. It is my commitment to you that I encircle your project with loving arms and a helping hand that will help you create the results that you wish to obtain!*

*We both have a common goal. This goal would be to get you and your business noticed! It is my commitment to you that will not only ensure that this happens, but I will also lend my unique knowledge in the media to help you achieve this goal!*

*After spending many years in more conventional forms of media such as being a TV personality and as a brand marketer, it is my desire to share this experience with you so that you may reap the benefits of being noticed!*



*Additionally, not only do I hold the education to offer my services in many languages, but I also have the ability to share this in helping to market your brands. I don't want to just be your marketing strategist. I want to be your dream maker, brand builder, and social media learning star! You will be able to convey your message with positive effects when utilizing my services.*

*Together we will start a collaboration that is specifically geared towards you and your business that will create many successes that will last for years to come.*

*Contact me now to find out how I can help turn your online presence from drab to fab!*

*I can't wait to meet you! :)*





# My Projects

They have a Western saying that's pretty popular.

It goes something like this: **Put your money where your mouth is!**

This is why it's: **SHOW AND TELL TIME!**

Please take a look at the companies and personalities that I've worked for and with to help them in achieving their online successes! Let me share with you both my experience and my accolades in the field of PR, media relations and marketing.





*“Reem was able to devise and execute a comprehensive Communications Strategy for one of our biggest events in a very short time. It resulted in PR coverage well beyond our expectations! We recommend her services to everyone without any apprehensions.”*

**EMPWR.**

*“EMPWR was looking to make a mark with our mental health app, and we couldn't be happier that we chose Reem to help us achieve our goals. Her professionalism and experience in the Media Industry truly stand out every step of the way”*

**M.G Law**

*“Our business has seen significant growth since we enlisted Reem's services. We were able to land some incredible guest spots and interviews on known publications which would have never been possible otherwise. We're very happy clients.”*



# Testimonials

# Services to Satisfy Your Online And Offline Presence!

*I'm proud to offer a wide variety of services to individuals, start-ups,  
and organizations of all shapes and sizes across the UAE and the Middle East.  
Explore some of my services listed below*



# Media Training



*Positioning yourself or your organization in front of media outlets can be quite a challenge. Especially for leaders, who are expected to deliver multiple interviews and represent their brands in front of thousands of people, media training is supremely important. With over 15 years of International Experience, I assist leaders to take control of their media perception with customized training that helps them deliver a message that resonates with the world.*



# Media Relations

*Over the years, as an active member of the industry, I have developed significant relationships with some of the most respectable media outlets in the region. By enlisting my services you can leverage my strong media relations to get the word out there about your business or brand in an unprecedented way to great effect.*



# PR & Strategy

*PR & Strategy might be buzzwords today, but the fact remains that an appropriately designed public relations strategy can work wonders for your organization. Having your name carried by leading media outlets is the best form of social proof to attract new clients. If you want to have a thorough professional leading your PR push, feel free to get in touch with me today!*



# Social Media Marketing

*The world of social media can be a bit of a maze. While there is ample proof of brands skyrocketing their growth via pertinent social media endeavors, an improper understanding of the landscape can lead to wastage of resources. My experience with Social Media Marketing and a deep grasp of the region's Social Media habits can help you save valuable time and capital by getting things right the first time!*



# Branding And Design

*Your branding is the first interaction potential customers have with your business; would you really want it to be a below-par experience? By enlisting my services, you leverage my eye for good design to help craft a brand identity that your target audience can relate to. Together we can create a brand that becomes the next household name in the region.*



# Content

In addition to my other services, I also offer dedicated content creation services. Quality content is the backbone of any creative strategy.

In addition to that, my content is always tailored to your specific needs and target audience for the best chance of success in a quick-evolving and competitive landscape.





***Curious to know how I can open doors for your brand and take it to greater heights?***

***Start Your Journey to Productive Media Relations and PR !***

*If you're on this page, it's good news for both of us! All you have to do now is fill out the form and we will start your journey into a fabulous online & offline presence! Even if you just have a few questions, I am here to answer them with compassion and caring which is unrivaled in the business!*

***Connect with me today to get the ball rolling.***



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Rise and Shine.